



D. O. No. 181/SIPP/2010-D
24th August, 2010

Dear Mr. Mittal,

Subject: Restrictive and iniquitous action by major economies

I write to draw your attention to the restrictive and iniquitous actions/practices/measures adopted by major economies that impact adversely on our industry. Recent examples are the US Border Security legislation; some measures covered under the Make It In America Agenda; the hype about the super-bug found in India; seizure of Indian pharmaceutical consignments in transit through Europe etc. This is an illustrative list of measures being taken to tilt the game to their advantage and resist/stifle competition from countries like India. Indian industry needs to be alert to such moves which would eventually impact them adversely. It is important to take timely counter action at all possible levels. It is also necessary to sensitize the political leaders and other VIPs visiting abroad or interacting with representatives of various countries.

2. We are in the process of creating a section on the DIPP website to obtain information on such measures. This section is titled 'Indian Industry's Vigil on Inequitable Measures [acronym I²vim]'. Measures/practices that violate international agreements will be in the RED CATEGORY. Those not violative of any legal obligations but having a restrictive/protectionist intent/impact will be in the AMBER CATEGORY. We intend to make the system operational by 10th September, 2010.

3. You may like to request all your members to make use of this system and keep this Department continuously and promptly posted of any action by any organization or country that could have the potential of impacting Indian industry adversely. This would enable this Department to take up the matter appropriately during high level visits and through other channels.

Warm regards

Yours sincerely,

(R P Singh)

Shri Rajan Bharti Mittal
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